



# Program Evaluation

## THE CONCEPT:

We have helped MHCD and other community-based centers create meaningful award-winning evaluations for their programs. Your programs deserve that kind of recognition.

*“We have over 20 years of combined experience in program evaluation”*

## CONTACT US:

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The MHCD Research Institute staff has over 20 years of combined experience evaluating community-based programs. We are experts in evaluating health-care programs, and in particular Mental Health and Substance Abuse programs for Federal, State and local funding agencies.

By producing meaningful outcomes we have helped our programs move from promising to evidence-based-practices. Using our experience, we can help you in the development of a meaningful program evaluation from the early stages to the final product.

We can assist you identify your target population, conduct needs assessments, develop program logic models, determine the short term, long-term outcomes, as well as the impact of your programs.

We can also help your organization:

- Research or develop instruments that will be meaningful for your participants and program.
- Create outcomes tracking systems either on paper or using web-based portals.
- Conduct focus groups, interviews and other qualitative data related techniques.
- Develop simple and meaningful reports targeted for different staff levels, that will help you track your data over time.
- Host your data in secure servers with different levels of access, so only the right staff can access critical information.
- Analyze the data in meaningful ways by using both quantitative and qualitative state of the art methodology.

- Close the feedback loop by making sure the outcomes data is used for program improvement, and do not disappear in a black hole.

We have experience evaluating effectiveness and efficiency so you know whether the program can show improvements in areas you had not explored.

Using our experience to relate multiple types of data we can give you a more accurate picture of where your program stands compared to others.

We have experience creating simple, easy to understand reports that you can share with your stakeholders. But we can also help you with presentations and publications to scientific conferences or journals.

## **2009 SAMHSA Award**

MHCD was awarded the *2009 Science to Service Award* due to our ability to measure and report treatment outcomes for homeless women with co-occurring disorders. We were able to empirically reflect the outstanding treatment provided by the program.

For more information about the award, visit:

<http://www.samhsa.gov/newsroom/advisories/090925ss4927.aspx>

<http://www.mhcdresearch.org>